

REVIVAL OF RUSSIAN MANORS:

Green corridor for investors

November 27, 2014, The Auction House of the Russian Federation, Khristalny lane D. 1, Moscow

Timing 9.30-15.30

Kommersant Publishing House and Auction House of the Russian Federation invite to practical conference "REVIVAL OF RUSSIAN MANORS: Green corridor for investors".

Real estate is always in price. Samples of architecture have special investment potential. Today for the first time ever you can acquire the ownership of a unique 19th-century manor on favorable terms. You can learn the rules of the new Government Program "Green Corridor For Investors" at the Business Breakfast of Kommersant Publishing House and a Russian Auction House, which will be held with the support of the Government of Moscow Region and the Ministry of Culture.

AGENDA:

09.00 – 9.30 Registration, welcome coffee

09.30 - 11.30 Session 1. Russian manors - new possibilities of registration of property rights to objects of culture and historical heritage

Moderator - **Andrey Voskresensky**, Chief Editor of Kommersant-House

Opening speech: **Andrey Stepanenko**, CEO of Russian Auction House

- Realisation of program «Moscow homestead»
Alexander Chuprakov, deputy Chairman of the Moscow Region Government
- "Green Corridor"* - a real support for investors by the government for the reconstruction of historical manors
- The rules for the ownership of the historic manors of the Moscow Region
Vadim Solovyov, CEO of the Executive management of Ministry of Culture
Maria Konopitskaya, deputy general director of the Executive management of Ministry of Culture
- Presentation of manors - opened for sale objects of cultural and historical heritage
Nune Alekjian, director, Center of capitalization of heritage
- Investments in the revival of Russian estates: the comments of developer
Alexander Khrustalev, CEO, NDV Group

11:30 – 12:00 Coffee break

12:00 – 14:00 Session 2: Practical features for working with objects of culture and heritage

- Device of homesteads with the cluster approach and the new legislative initiatives in the field of conservation of cultural heritage
Alena Ulasova, investment group, ASG
- Development of parks : a view of the potential investor
Alexander Khrustalev, CEO, NDV Group
- Analysis of the best foreign and domestic practices
Dmitry Pshenichnikov, Russian architect, Member of the Union of Architects of Russia
- Merging history and tradition with contemporary lifestyle and purpose: the importance of design and choosing the right approach. Paying homage to the soul of a historic property through masterful design

Stef-Albert, a designer with international experience in restoring of estates

- Comparative analysis of sales of cultural heritage in Europe and Russia
Alexander Ponin, representative of the Jerusalem Academy of Cultural Heritage, UNESCO expert
- Aspects of the rights and institutional interaction between the participants of the "Green corridor for investors"

Natalie Sagajdak, partner, RIK Invest group

13.00 - 13.30 Session 3. Q&A session

13.30 - 14.30 Dinner for investors